

Fact Sheet

OCD Article texts

This document contains recommendations for the creation of article texts in OFML data and illustrates their use in various pCon applications. The recommendations in this document are based on the recommendation of the standardization committee of the *Industrieverband Büro und Arbeitswelt e. V. (IBA) (Interior Business Association)* for "Uniform customer-oriented article descriptions". Further details can be found there.

1 Overview

There are three types of article text:

Short text

This text should contain a brief description of the basic article.

It is usually displayed in overviews of all articles of a project (for example in the article tree) and in exceptional cases in article lists and forms. The short text should only contain one line (max. 50 characters).

Long text

The long text contains a more detailed description of the basic article. Usually this is the text that appears at the item — and article list. It should describe all essential properties of the item that are not configurable by the customer. This includes the information about the fixed dimensions, if these are not included in the variant text (see below). If possible, these measurements should be listed at the end of the long text.

The recommended unit of measurement for Germany is millimeters (mm), otherwise centimeters (cm). For the United States Inches is used.

The dimensions are specified in the following order: width, depth, height.

e.g. 800 x 430 x 720 mm (WxDxH)

By default, either only the long text or only the short text is displayed. Therefore, the long text must be understandable independently of the short text.

NEW: The individual lines of the long text are interpreted as paragraphs, i.e. each line can be wrapped by the applications as required (continuous text). Each new line forces a line break by the applications.



Variant text

The variant text describes the properties of the article (variants) that can be configured by the customer. Please do not use any codes (abbreviations) for characteristic and/or value only. The properties should be described textually. Usually the text is shown after the long and short text at the article lists or forms and supplements it. Long text and variant text belong together in terms of content.

2 Example articles

Those examples illustrate how the various text are used within the pCon applications:

Example chair "Model XY"

Short text	Swivel chair "XY" with gliders
Long text	Swivel chair "Model XY" with gliders
	Permanent contact-backrest,
	Seat height 450 - 620 mm,
	changeable upholstery elements,
	Ergonomics package consisting of:
	Weight regulation, Seat depth- and seat tilt- and backrest height
	adjustment.
Variant text	Price group: Exclusive
	Color: Leather, white

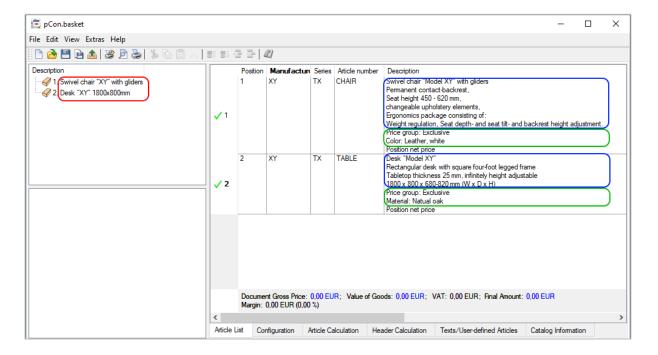
Example table "Model XY"

Short text	Desk "XY" 1800x800mm		
Long text	Desk "Model XY"		
	Rectangular desk with square four-foot legged frame		
	Tabletop thickness 25 mm, infinitely height adjustable		
	1800 x 800 x 680-820 mm (W x D x H)		
Variant text	Price group: Exclusive		
	Color: Natural oak		

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Article list

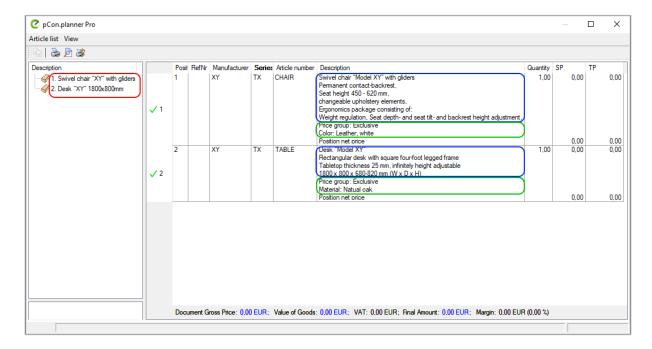
Pos	Article code / Description	Quantity	PU/EUR	IT/EUR
1	CHAIR	1,00	0,00	0,00
	Swivel chair "Model XY" with gliders			
	Permanent contact-backrest,			
	Seat height 450 - 620 mm,			
	changeable upholstery elements,			
	Ergonomics package consisting of:			
	Weight regulation, Seat depth- and se	at tilt- and		
	backrest height adjustment.			
	Price group: Exclusive)		
	Color: Leather, white			
2	TABLE	1,00	0,00	0,00
	Desk "Model XY"			
	Rectangular desk with square four-foo	t legged frame		
	Tabletop thickness 25 mm, infinitely he	eight adjustable		
	1800 x 800 x 680-820 mm (W x D x H)		
	Price group: Exclusive			
	Material: Natual oak			

Form

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Article list

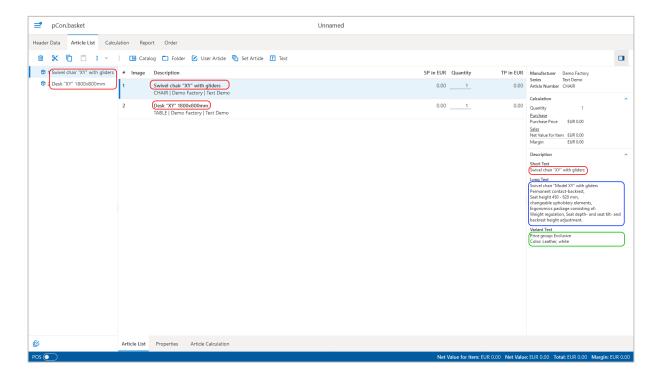
Pos	Article code / Description	Quantity	PU/EUR	IT/EUR
1	CHAIR	1,00	0,00	0,00
	Swivel chair "Model XY" with gliders Permanent contact-backrest, Seat height 450 - 620 mm, changeable upholstery elements, Ergonomics package consisting of: Weight regulation, Seat depth- and s backrest height adjustment. Price group: Exclusive Color: Leather, white	eat tilt- and		
2	TABLE	1,00	0,00	0,00
	Desk "Model XY" Rectangular desk with square four-fo Tabletop thickness 25 mm, infinitely h 1800 x 800 x 680-820 mm (W x D x h Price group: Exclusive Material: Natual oak	neight adjustable		

Form

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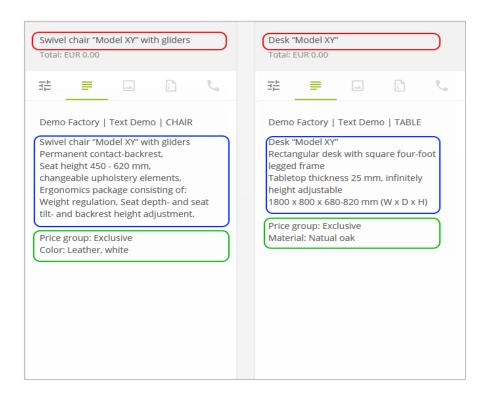
Article list



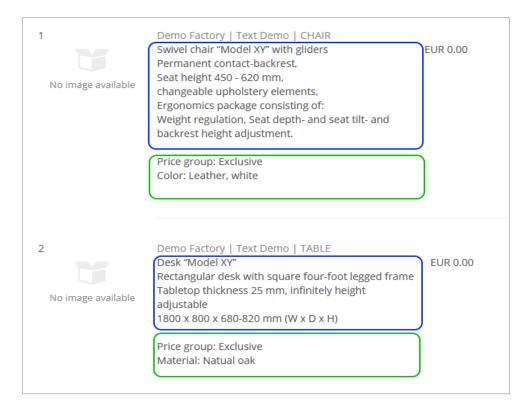
Form



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Article text



Article list



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Swivel chair "Model XY" with gliders	Desk "Model XY"		
Demo Factory Text Demo CHAIR	Demo Factory Text Demo TABLE		
BASE ARTICLE-PROPERTIES	BASE ARTICLE-PROPERTIES		
Price group Exclusive	Price group Exclusive		
Color Leather, white	Material Natual oak		
Demo Factory Text Demo CHAIR	Demo Factory Text Demo TABLE		
Swivel chair "Model XY" with gliders Permanent contact-backrest, Seat height 450 - 620 mm, changeable uphoistery elements, Ergonomics package consisting of: Weight regulation, Seat depth- and seat tilt- and backrest height	Desk "Model XY" Rectangular desk with square four-foot legged frame Tabletop thickness 25 mm, infinitely height adjustable 1800 x 800 x 680-820 mm (W x D x H) Price group: Exclusive		
Price group: Exclusive Color: Leather, white	Material: Natual oak		

Article information